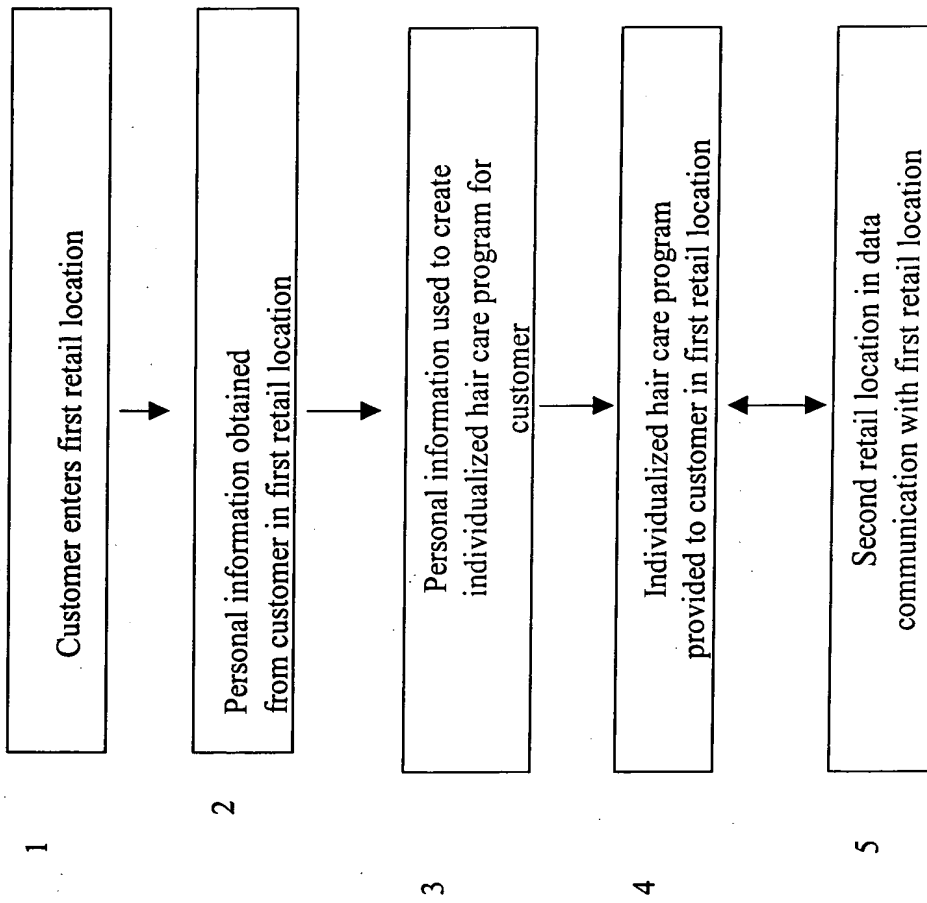


Figure 1



Obtain Personal Information from Customer

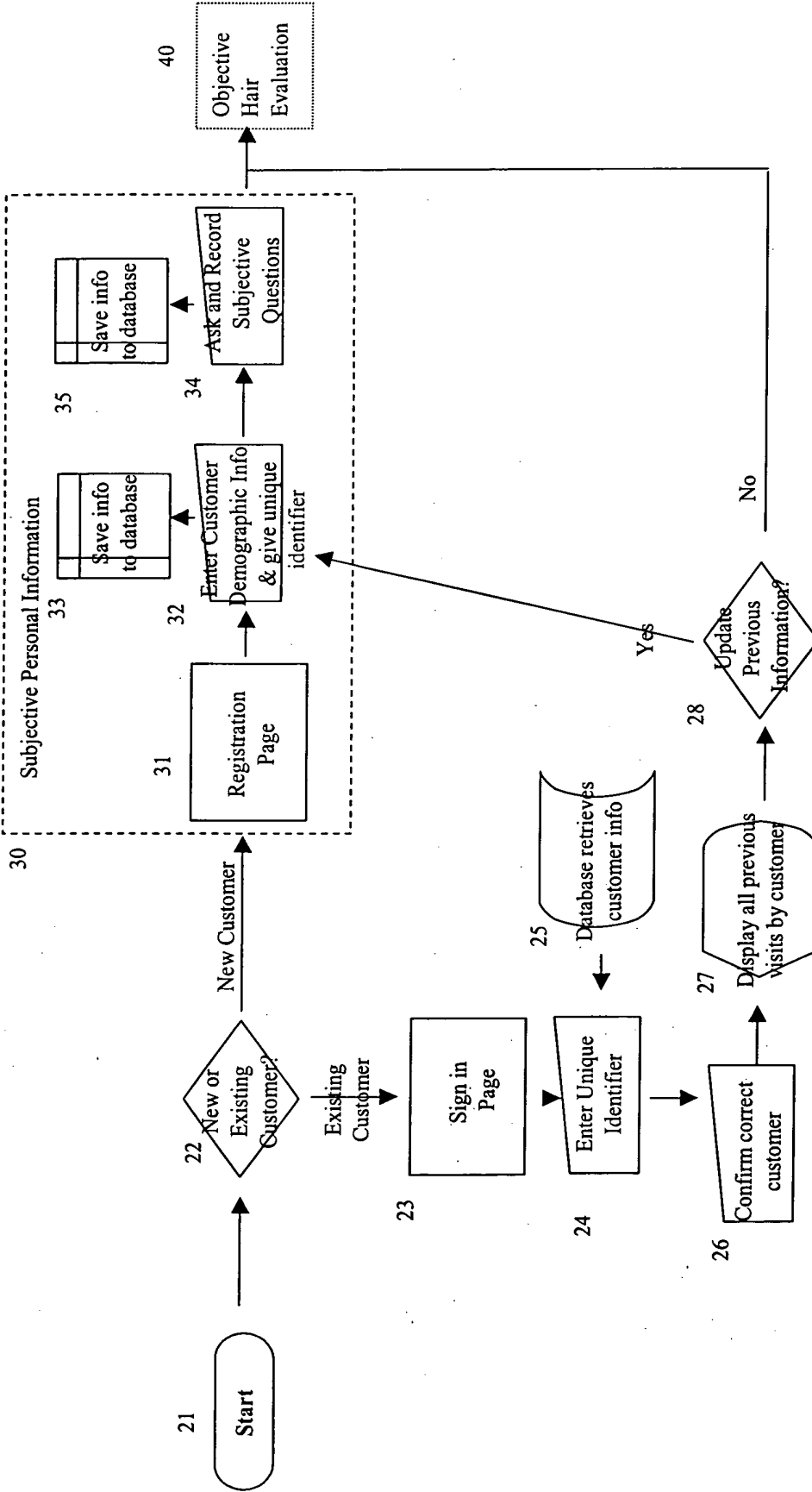


Figure 2

Objective Hair Evaluation

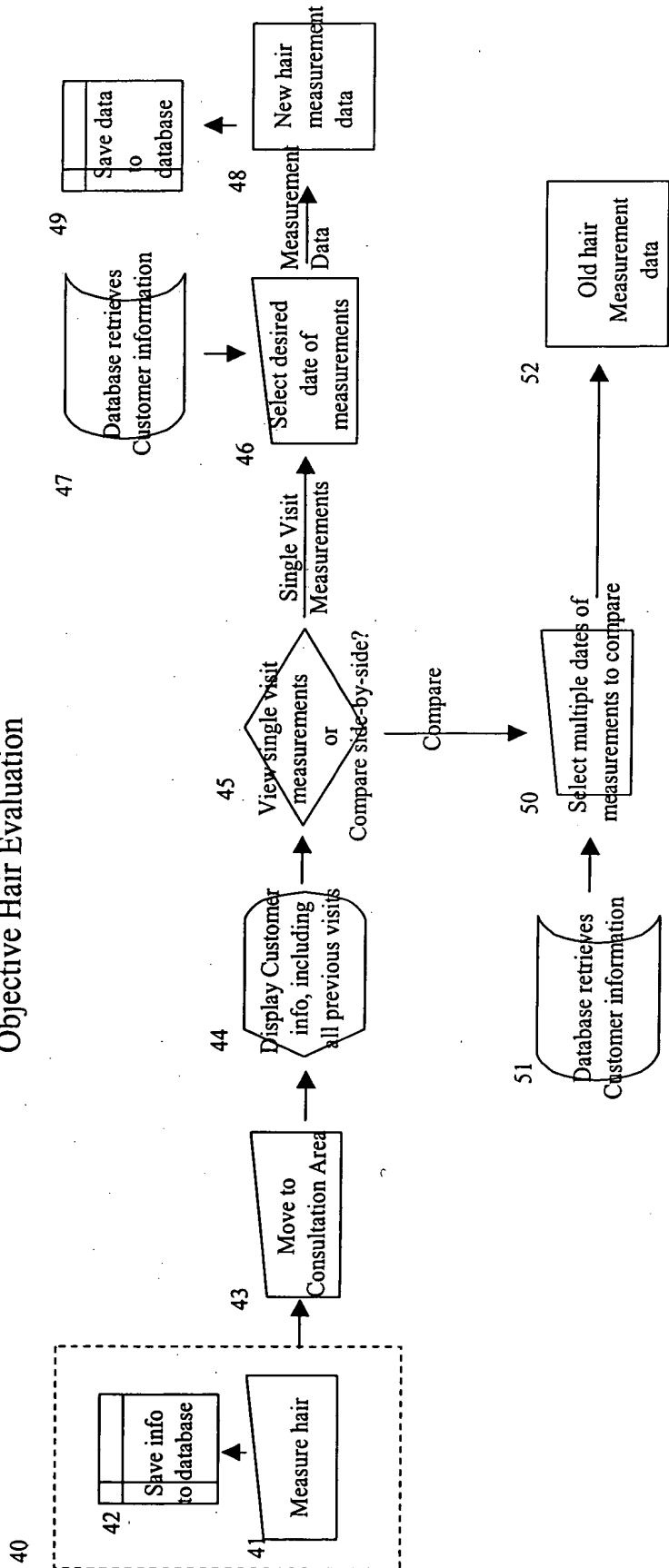


Figure 3

Create Personalized Hair Care Program

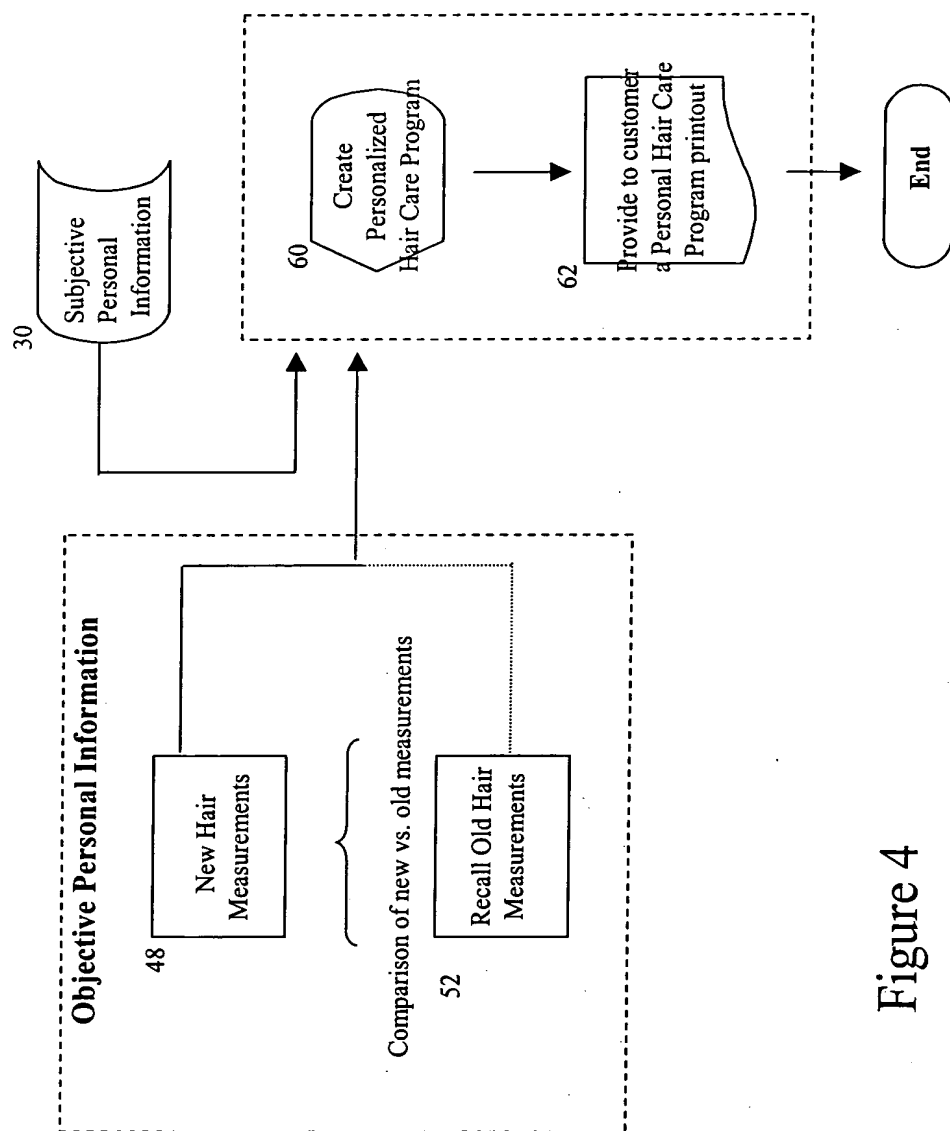


Figure 4

Figure 5

Individualized Hair Care Program for Customer Jane Doe

Personal Hair Care Information	Personal Hair Care Recommendations
Hair Damage Score: 2	1. Ultra Mild Shampoo
Hair Diameter: Fine	2. pH Balanced Detangler
Dandruff Score: 2 (Mild)	3. Mild Body Wave Permanent (2x per year)
Hair Oiliness: Medium	4. Hair cut in shoulder length style
Self-described Lifestyle: Active	5. Recommended seminars or video programs: 1. Stress Management 2. Hair and Nutrition 3. Hair and the Sun
Self-described Stress Level: High	6. Personal consultation on easy care hair styling
Self-described Dietary Habits: Vegetarian	
Hair Care Regimen Preference: Simple (<10 minutes/day)	